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Lessons from The Network

HARNESSING DATA TO DRIVE SAFETY

The Network is a series of regular peer-to-peer learning sessions hosted by Intelex featuring health and safety practitioners from leading international businesses. In a recent event, we turned the spotlight on how today's professionals are making data more meaningful to stakeholders.

Here are six key lessons we've distilled from the session:



Lesson 01: Start small

Today, it's possible to measure almost anything and report the results. But this can quickly lead to significant levels of complexity. It's important to see the increased use of KPIs as a journey and start small. Use your current spreadsheet and presentation reports as a starting point and recreate them in Intelex dashboards. Give yourself time to get the data you need in the format that works for your business.



Our KPIs started out very simple. But delivering these via the Intelex platform meant we were able to offer something unique to our business - access to real-time information whenever people need it.



Lesson 02: Ask your users

It's critical you invest time and effort in understanding what your users want to see. Running surveys will deliver valuable information and help foster greater buy-in. This will highlight the needs of different groups within the business. It'll help you create a solution that has clear, immediate value for different stakeholders and which will support them in their specific initiatives.



We ran a global KPI survey and the feedback was very insightful. It taught us to never underestimate the power of talking to users. It takes no time and the return on investment is immense.



Lesson 03: Don't greet users with numbers

While users want to see the stats that matter, hitting them with a wall of numbers and charts can be counterproductive. Instead, consider making the experience more visual and easy to navigate. An attractive shop window-style welcome page offering access to the most important information often delivers a better user experience. And this will encourage users to engage with the data.



People value these tools more when they are given the power to decide what they want to see.



Lesson 04: Tell stories with your data

Embed dashboards within your applications to make them easy to access. Intelex allows you to add a dashboard as a tab to any of your EHSQ applications, meaning users can review data without leaving the application. Again, think visual. Interesting images and infographics can help you tell a more compelling story with data. They can make the experience feel more authentic to the business. Importantly, make the data actionable. Help users spot trends and turn the data into valuable insight.



If we make access to information more inviting we'll have better results in terms of user acceptance.



Lesson 05: Make sure your dashboards perform

We're all busy. No one wants to wait for the information they need. If you are having performance issues, consider cutting down the number of widgets per dashboard and increasing the number of dashboards (again, having a visual way to access these is key). Use slicers to make your dashboards interactive - this will help improve performance for users.



We want our network to easily find out what they need to fix and what they can flex.



Lesson 06: Connect your data

Connecting your health and safety data to PowerBI is a significant step forward. You can then begin linking to other data from systems across the business. In Intelex, reports can also be scheduled for delivery to different groups by email and include reminders of key targets to help keep everyone on track. It means your stakeholders can get the information that's most relevant to them precisely when and where they need it.



The pitfalls can be not having enough foresight to manage reports. You have to have time to polish the reports, finesse them and maintain them.

See how Intelex's EHS Management system can help you harness data to drive safety

The Intelex platform helps health and safety professionals the world over keep their people safe. By harnessing data and making it visual and accessible, you can create deeper engagement with stakeholders from across the business. See it for yourself with our on-demand demonstration at www.intelex.com/resources/webinar/product-demo-ehs-management-software-system/